

History

Our founding visionary and number one benefactor, Bill Carstens, would be proud. In 2010, 429 Just For Kids friends, cumulatively raised \$75,196 which was matched by the Bill Carstens family. Bill's dream of a grassroots not-for-profit foundation that would serve "just kids" and empower the youth of our watershed - Telluride, Norwood, Nucla, Naturita and Paradox. JFK has grown into a thriving and necessary part of our regional community.

Over the last eight years the Just For Kids Foundation has awarded over \$874,642 to 90 local organizations and individuals that offer critical programming for the youth in our region. From juvenile diversion to ballet, and girl scouts to mentorship, each of your dollars have been critically placed to provide the greatest good.

Current board members Steven Siegel, Wendy Brooks, Cheryl Carstens-Miller, Lindsey Walker, Elaine Demas, Susan Rice, Chad Kusuno, Jesse James McTigue, Eric Saunders and Doug Tueller continue to implement Bill's vision.

By supporting your favorite cyclist you're helping Just For Kids reach the 2011 \$80,000 match challenge. Please send your tax deductible donation made out to:

Just For Kids
Box 1918
Telluride, Colorado 81435
For further information
call Erik @ 970-728-4454

e-mail: m2dbikeride@gmail.com
web site: www.m2dbikeride.com



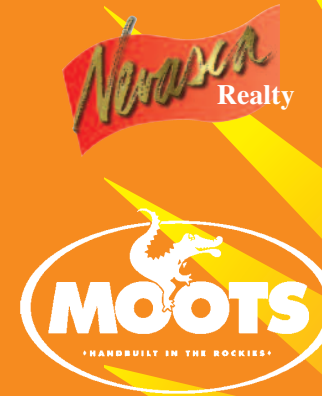
M20



Promoting Physical Fitness and Regional Community...

Those who benefitted in 2010 because of your generosity:

Ah Haa School for the Arts, The Horizon Program, Mountain Sprouts Preschool, Norwood Youth Organization, One Telluride, One to One San Miguel Mentoring Program, Pinhead Institute, San Miguel Resource Center, Telluride Academy, Telluride Adaptive Sports Program, Telluride Choral Society, Telluride Dance Academy, Telluride Historical Museum, Telluride Society for Jazz, Telluride Youth LaCrosse, Western Colorado Safety and Health 4 Kids, Wright Stuff Community Foundation Explore, Wilkinson Public Library, Bright Futures, Mountain Munchkins Daycare, Mountain Sprouts Preschool, Naturita Elementary School, Naturita Public Library, Prime Time Day Care, Rainbow Preschool & Daycare, San Miguel County 4-H, 7th Judicial Child Advocacy Program, Telluride Community TV, Telluride Council for the Arts, Telluride Historical Museum, Telluride Nordic Assn., Telluride Ski & Snowboard Club, Telluride Repertory Theatre Company, Toddler Town of Telluride, Watershed Education Program, Norwood School, Hilltop Community Resources, Norwood High School, Norwood Preschool, Nucla Jr./Sr. High School Library, Paradox Valley Charter School, The Rock & Roll Academy, San Miguel & Ouray Juvenile Diversion, Telluride Mountain School, Uncompahgre Board of Cooperative Services, Arts, Community & Education of Norwood, Children's Theater Works, Michael D. Palm Theatre, Nucla Junior High School, Telluride Gymnastics & Cross Fit, The School Watch, West End Public Schools RE-2 & Music Program, Ken Watt, Erin Kean, Rachael Hensen, Marty Schmalz, Daisy Logan, Sienna Huebner, Brandy Stout



I will be riding in the 8th Annual



MOUNTAINS TO THE DESERT RIDE

September 24, 2011

For the benefit of Just For Kids Foundation



Yes, I agree that 2011 is a critical year to reach out and help. I will support Just For Kids and my favorite cyclist at the following level:

A

At 8:00 a.m. on September 24, 2011, I will take part in the grueling, 8th Annual *Mountains to the Desert Ride*. A spectacular, one day, bicycle ride from Telluride, Colorado to Gateway, Colorado.

My objective is to help with a great cause, complete the challenge, have some serious fun, and help raise \$80,000 for the benefit of

Just For Kids Foundation (JFK)

www.justforkidsfoundation.org

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ven in these economically challenging times, in the memory of Bill Carstens, and his legacy for supporting our youth, the Carstens family is continuing Bill's challenge to our community; a commitment to match your gift, dollar for dollar, up to \$80,000. Thank you Bill Carstens family!



Event Sponsors:
Moots Bicycles
Nevasca Realty, Inc.
US Bank
Jagged Edge
The Market at Mountain Village
Masters Security
Wells Fargo Bank

100% of fundraising dollars go directly to JFK kids programming.

Co Founder/
General Manager: Josephine Fallenius
Committee Co-Chair: Chris Miller
Marketing: Ron Patterson/John Lehman
Web Site: John Lehman
Safety: Masters Security
Sign Master: Bill Miller
Transportation Boss: Rich Estes
Helps get it all done: Jody Metcalf



The 2010 MOOTS winner Steve Ciecuch, with LifeCycles bike builder/ boss mechanic Travis Young, owner J.Michael Brown, and M2D co-founder Erik Fallenius.

2011 JFK Trustee.....\$5,000.00

MOOTS Titanium.....\$2,000.00

Plenty of Pain, Lots of Gain.... \$1,000.00

You're Crazy, 135 Miles..... \$500.00

It's A Long Lonely Road..... \$250.00

Better that you ride than me..... \$100.00

"Every Dollar Counts" \$ _____

My favorite cyclist is

Contributors Name

Address

e - mail

Make checks payable to "Just For Kids" or donate to your favorite cyclist online @ m2dbikeride.com

*Just For Kids is a 501 C-3 corporation. All contribution are tax deductible.



MISSION STATEMENT

Just For Kids Foundation empowers

youth of the San Miguel Watershed region,

and assists the organizations and individuals that serve our youth through financial and developmental support.